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## **Document Purpose:**

Wireframes for IGN Latest Updates pages.

Business Goals: Page Views. User retention.

## Change Log:

	- 5	
Version	Page	Change Summary

#### Overview

#### **IGN.com Links to Latest Updates Page**

Links from section nav and Latest Updates box to Latest Updates page.

## **Notes for Developers**

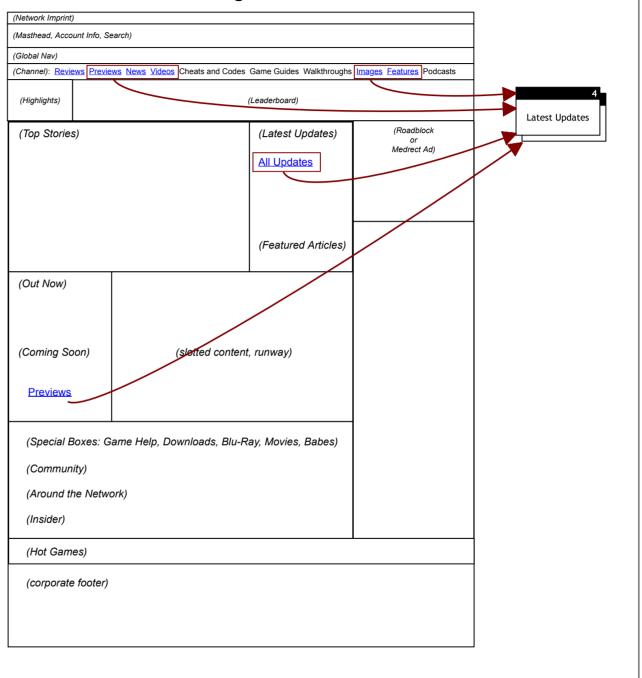
#### **Hub pages**

Previews, News, Videos, Images, Features in section navs and "All Updates" link in Latest Updates box on hub pages will link to Latest Update page for channel.

The following channels will include Latest Update pages:

www.ign.com xbox360.ign.com xboxlive.ign.com wii.ign.com ds.ign.com ps3.ign.com ps2.ign.com psp.ign.com pc.ign.com wireless.ign.com retro.ign.com sports.ign.com insider.ign.com movies.ign.com tv.ign.com dvd.ign.com comics.ign.com gear.ign.com music.ign.com stars.ign.com

## www.ign.com



## Overview

## **Latest Updates Page**

Display latest article updates in an aggregated or filtered format

## **Notes for Developers**

#### Latest Updates page.

TOC ad formatted.

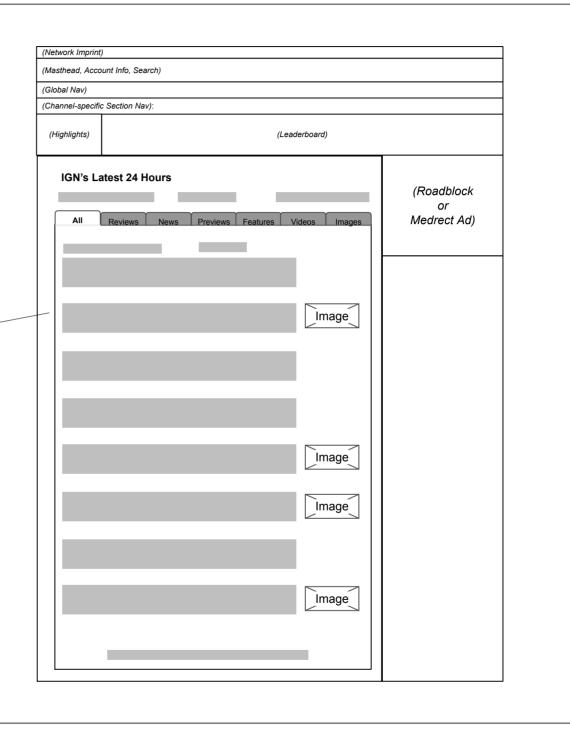
Each channel will have a Latest Updates page, also a page each for IGN.com, Retro, Stars and Sports channels.

Exclude article copies on aggregated indices for news and features.

Display 15 items per page. Paginate if more than 15 items.

Logic for Last 24 Hours view: Display all items for past 24 hours OR lastest 30 items (regardless of date).

Logic for Last 7 Days: Display all items for previous 7 days from current time and date.



Overview

#### Latest Updates Page - List View

Display latest article updates as a paginated list filterable via tabs.

## **Notes for Developers**

#### Channel navigation drop-down

Drop-down navigates to specified channel Latest Updates page when selected.

#### **Latest Updates Filter Tabs**

Display tabs used to filter articles aggregated ("All") or by article type. "Reviews" tab not present on Stars channel.

#### List item

Headline – linked to article page Strapline

Channel and article type, Date and time stamp on single line in alternate color Associated image, if available (spotlight or thumbnail, TBD by visual design.) Video or image icon (where relevant)

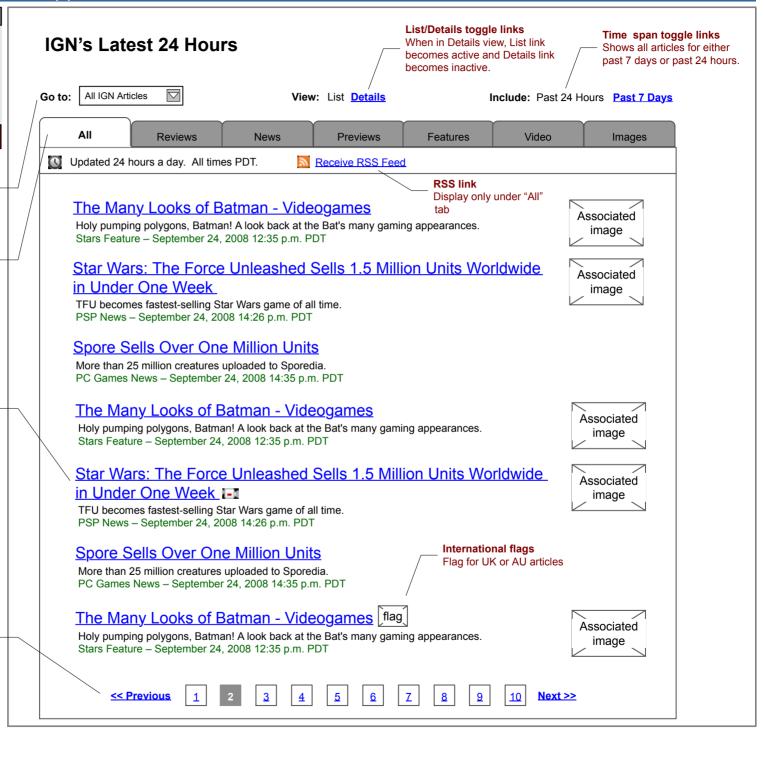
#### **Pagination controls**

"Previous" link – links to previous page of article items. If on first page, do not display

Display up to 10 page links (based on total number of items to display)

Current page non-linked

"Next" link – links to next page of article items. If on last page, do not display. Recalculate and re-render whenever list updates.



Overview

#### Latest Updates Page - Details View

Display latest article updates as a aggregated list PLUS article summary.

## **Notes for Developers**

#### View: Details

When user clicks "Details" option radio button, display hidden paragraph from article.

Details view not an option for Video and Images tabs. If view is currently set to Details and user clicks Video or Images tab, view concomitantly changes to List when items list updates.

## **IGN's Latest 24 Hours**



Updated 24 hours a day. All times PST.

Receive RSS Feed

## The Many Looks of Batman - Videogames

Holy pumping polygons, Batman! A look back at the Bat's many gaming appearances. Stars Feature – September 24, 2008 12:35 p.m. PDT

Batman has experienced a long, if troubled, relationship with the gaming community. Since the first Batman game was released over 20 years ago, just about every console you can imagine has been blessed (or cursed) with an appearance by the Caped Crusader. **Read Full Story** 

# Star Wars: The Force Unleashed Sells 1.5 Million Units Worldwide in Under One Week

TFU becomes fastest-selling Star Wars game of all time. PSP News – September 24, 2008 14:26 p.m. PDT

Associated image

After less than one week on store shelves worldwide, Star Wars: The Force Unleashed is on track to become the best-selling Star Wars game of all time. LucasArts today announced that more than 1.5 million customers worldwide have purchased Star Wars: The Force Unleashed, making it both the fastest-selling Star Wars game and LucasArts game ever. Read Full Story.

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Link to full story
Include link to article
page at end of
summary.

Associated image

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Overview

Latest Updates Page - Past 7 Days View

Display articles for past 7 days.

## **Notes for Developers**

View: Details

When user clicks "Details" option radio button, display hidden paragraph from article.

#### Date marker

Inset a marker between days in list when in "Past 7 Days" view mode. Marker displays date of items listed immediately below.

## **IGN PSP's Latest 7 Days**

Page Header

Header reflects channel user is currently on as well as time span of list.

All IGN Articles  $\bigcirc$ Go to: View: List Details Include: Past 24 Hours Past 7 Days



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## Tuesday September 23, 2008

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TFU becomes fastest-selling Star Wars game of all time.

PSP News - September 23, 2008 14:26 p.m. PDT

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Associated

image

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