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Project Purpose:Update and improve IGN TV.

Business Goals:

Improve usability and functionality of site in order to garner more traffic and page view inventory.

Tracking:

Link tracking to determine which section users most often exit page to view: articles, indices, video galleries, etc.

Description: TV Series object page.
Entry Points: Series index page and other links.
Page Flow:
- to Seasons page.



Add Season Navigator dropdown selection box on Series Page. Default item: "Choose Season". Behavior identical to current >10 Seasons drop down.

Current



Proposed



Description: TV Series object page.

Entry Points: Series index page and other links.

Page Flow:

- to Episode pages.
- to Episode Review article.

- Add an Upcoming Episodes Preview box detailing information on the next two (2) episodes that will air after the current date. Appears after "Recent Articles". If no episodes are scheduled, do not draw box. After airdate has passed, move first upcoming episode to "Recent Episodes" list, remove oldest episode from that list, then append next upcoming episode to first list.
- Display IGN Rating at end of episode summary (if extant. See Episode 602 for example of no rating.)
- Include a link to IGN Review of episode (if extant. See Episode 602 for example of no review.)
- Add a Recent Episodes preview box with a list of the two (2) most recent past episodes. Appears after "Upcoming Episode". List goes from most recent to least recent. If no previous episodes exist, do not draw box. If only one recent episode exists (which would only occur in the case of a new Series which is scheduled to air its second episode), show only one recent episode.

Note: Content of Upcoming Episodes and Recent Episodes needs to be kept current by republishing in a timely manner or by other technical means.

ADDITIONAL NOTES:

Upcoming and Previous episode lists will use the complete episode description.

A daily publish should suffice for timeliness.

Episodes move from Upcoming to Recent on the day after

Recent episodes will remain on list for two (2) weeks after which they must be reomoved.



Upcoming Episodes

No. Episode

Airdate

604 Day 6: 10:00 AM-11:00 AM

1/22/07

1/29/07

The fight against terror takes a new turn following the shocking events of what appears will be another horrifically long day for Jack Bauer. As a series of lethal terrorist attacks has rattled America, President Wayne Palmer, the strong-minded brother of the late President David Palmer, as well as CTU colleagues Chloe OBrian, Curtis Manning and Bill Buchan continue to cope with unfolding events.

2 IGN Rating: 9.2 - Read the Review 3



605 Day 6: 11:00 AM-12:00 PM As the nightmarish morning ticks toward what appears to be another long afternoon for Jack, the untimely and surprising faces of his family surface. Meanwhile the country reels from the threatening situation and additional terror attacks. Savvy politico Reed Pollack strategizes while President. Wayne Palmer attempts to sort out a sticky situation

IGN Rating: 9.0 - Read the Review



Recent Episodes

Airdate

No. Episode

603 Day 6: 8:00 AM-9:00 AM

1/15/07

Jack and Assad hope that Masheer, one of Abu Fayed's men, will lead them to Fayed. Chloe and Bill Buchanan try to keep Jack's current collaboration a secret, for now. IGN Rating: 9.1 - Read the Review

602 Day 6: 7:00 AM-8:00 AM

1/14/07

Season 6 opens 20 months after villainous President Logan was brought down and Jack was taken prisoner by Chinese government agents. Now, terrorist attacks rock the nation, and President Wayne Palmer, his advisors

and CTU face another harrowing day.



Overviev

Description: Update Seasons list on Series object page to improve readability

Entry Points: Series index page and other links.

Page Flow:

- to Seasons page.

Notes

- Reverse current order of seasons so that most recent season is listed first.
- Reduce description text size from 12 point to 11 point to emphasize Season title and link.
- Add alternating tint boxes to seasons to improve readability.

South Park Seasons

South Park: Season 1

The introduction of four young boys (Stan, Kyle, Cartman and Kenny) into a world of invading aliens, big gay boat rides, a notorious case of pinkeye, and unraveling mysteries of who is one of their fathers... all in the matter of 13 episodes.

South Park: Season 2

Kyle, Stan, Cartman and Kenny are back in their second season, dealing with a wide variety of travesties, such as Cartman becoming a policeman, underpants gnomes, Chef Aid, Chef's chocolate salty balls, and finding out exactly who is Cartman's father!

Current

South Park: Season 3

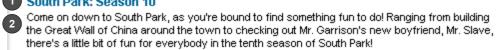
What do you get when you mix a crazy meteor shower that turns a whitebread mountain town inside out, a devilish Succubus that turns ladies men into squares, a crazy Japanese video game fad and a panda that preaches against sexual harassment? The third season of South Park, of course!

South Park: Season 4

The kids get a touch of the seriousness in dealing with the racy issues of the handicapped going to Hell when they die, Cartman joining NAMBLA for kicks, and driving the KKK right out of South Park over racist issues in the town's history.

South Park Seasons

1 South Park: Season 10



South Park: Season 9



The kids get a touch of the seriousness in dealing with the racy issues of the handicapped going to Hell when they die, Cartman joining NAMBLA for kicks, and driving the KKK right out of South Park over racist issues in the town's history.

Proposed

South Park: Season 8

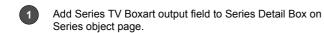
What do you get when you mix a crazy meteor shower that turns a whitebread mountain town inside out, a devilish Succubus that turns ladies men into squares, a crazy Japanese video game fad and a panda that preaches against sexual harassment? The eighth season of South Park, of course!

South Park: Season 7

The kids get a touch of the seriousness in dealing with the racy issues of the handicapped going to Hell when they die, Cartman joining NAMBLA for kicks, and driving the KKK right out of South Park over racist issues in the town's history.

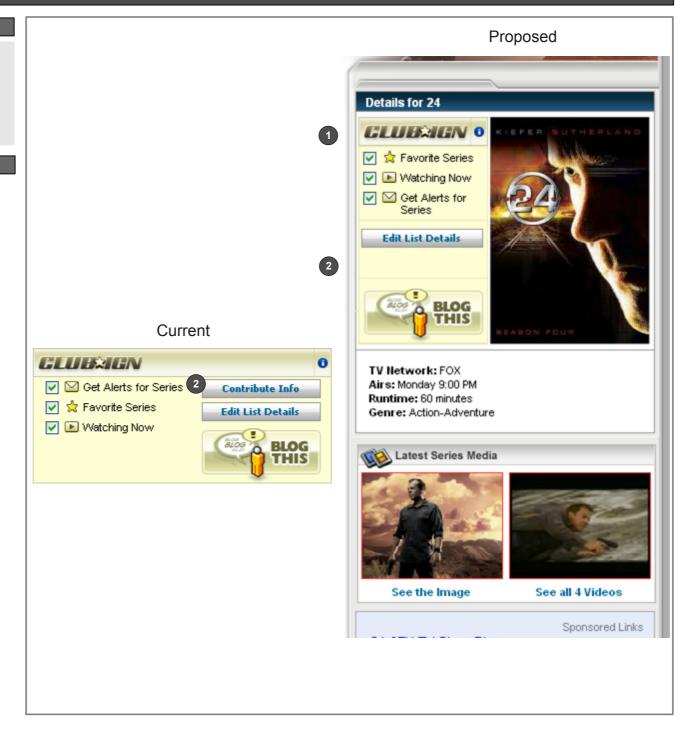
Description: Details boxes for Series pages. Entry Points: Appears on TV object pages.

- Page Flow: - to Club.
- to Series page.to user contrib section (anchor link).
- to Club pages.



TV details box to parallel layout of Videogames details box design.

Remove "Contribute Info" button.



Overviev

Description: Details boxes for Season pages. **Entry Points:** Appears on TV object pages. **Page Flow:**

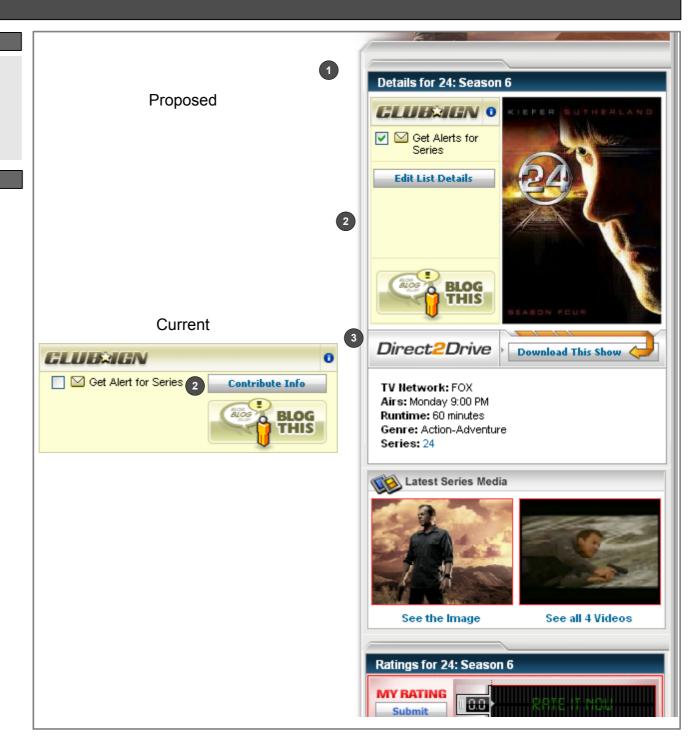
- to Club.
- to Series page.
- to user contrib section (anchor link).
- to Reader Review submission page...

Notes

Add Series TV Boxart output field to Series Detail Box on Season object page. Use Season boxart when available.

TV details box to parallel layout of Videogames details box design.

- Remove "Contribute Info" button.
- Add Direct-To-Drive button for applicable seasons and episodes.



TV 2.0 UI Design Proposal Proposed

Overvie

Description: Details boxes for Episode pages. **Entry Points:** Appears on TV object pages. **Page Flow:**

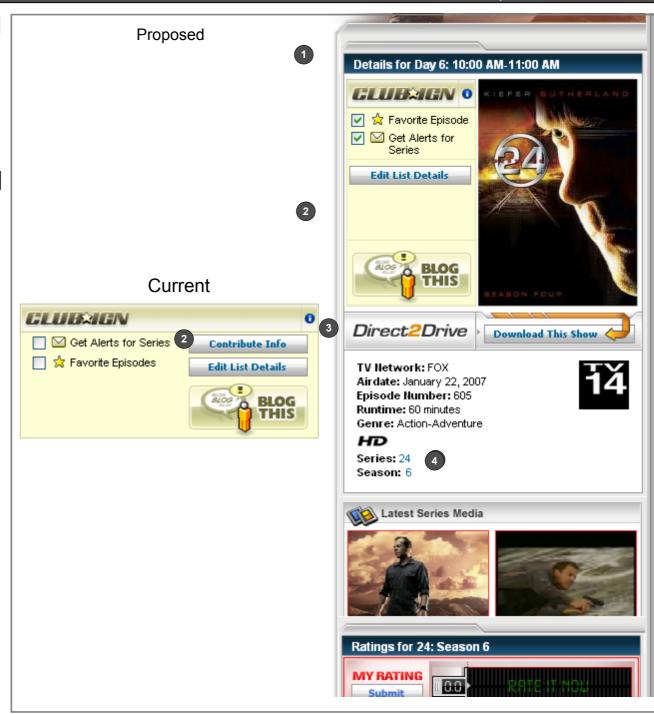
- to Club.
- to Series page.
- to user contrib section (anchor link).
- to Club pages.
- to Reader Review Submission page.

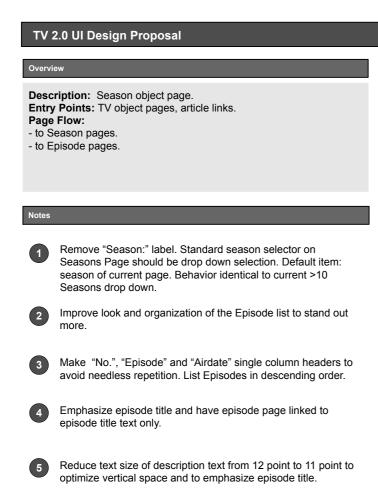
Notes

Add Series TV Boxart output field to Episode Detail Box on Episode object page. Use Season boxart when available.

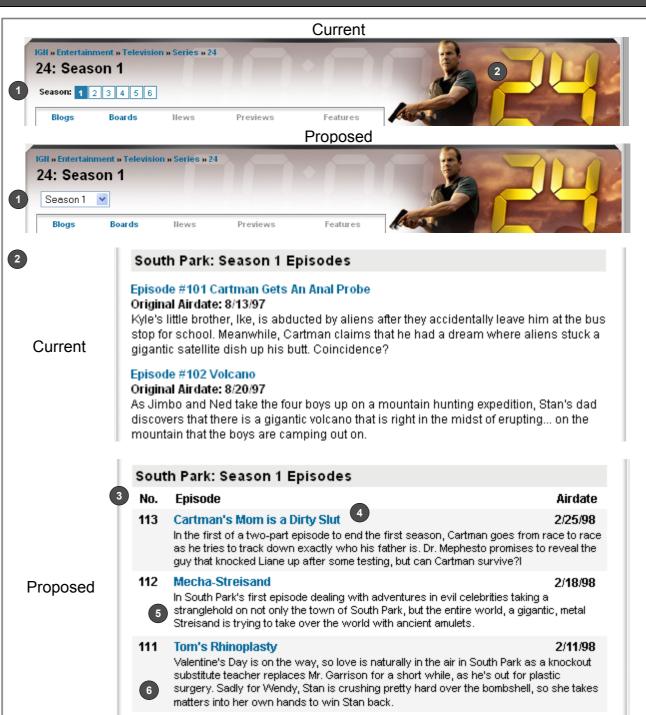
TV details box to parallel layout of Videogames details box design.

- 2 Remove "Contribute Info" button.
- Add Direct-To-Drive button for applicable seasons and episodes.
- Display only season number (or name of season) rather than series name > season number as is the current style.





Add alternating background tint to improve readability.



Description: Season object page. Entry Points: TV object pages, article links.

Page Flow: - to Episode pages.

- to Episode Review article.



1 Add an Upcoming Episodes Preview box detailing information on the next two episodes that will air after the current date. Appears after "Recent Articles". If no episodes are scheduled, do not draw box. After airdate has passed, remove episode from list and replace with next upcoming episode (if one exists.)

Upcoming Episode listing to follow styles of Upcoming Episode list on Series page.



Upcoming Episodes

Airdate

No. Episode

1/22/07

The fight against terror takes a new turn following the shocking events of what appears will be another horrifically long day for Jack Bauer. As a series of lethal terrorist attacks has rattled America, President Wayne Palmer, the strong-minded brother of the late President David Palmer, as well as CTU colleagues Chloe OBrian, Curtis Manning and Bill Buchan continue to cope with unfolding events.

IGN Rating: 9.2 - Read the Review

605 Day 6: 11:00 AM-12:00 PM

604 Day 6: 10:00 AM-11:00 AM

1/29/07

As the nightmarish morning ticks toward what appears to be another long afternoon for Jack, the untimely and surprising faces of his family surface. Meanwhile the country reels from the threatening situation and additional terror attacks. Savvy politico Reed Pollack strategizes while President. Wayne Palmer attempts to sort out. a sticky situation

IGN Rating: 9.0 - Read the Review

Description: TV Episode pages.

Entry Points: Series and Season pages, article pages.
Page Flow:

- to Season pages.
- to previous and next Episode pages.

- Fix Episode Navigator back and forward buttons. (FogBugz case 16023.)
- Remove "Season:" label. Standard season selector on Episode Page should be drop down selection. Default item: season of current episode. Behavior identical to current >10 Seasons drop down.
- Remove Series name from Season in breadcrumb.

