

Xbox Live UI & Behavior Spec (v1 draft3)

Contents:

Page 2	Project Summary
3	Hub Page Overview
4	Latest Updates
5	Section Navigation and Indices Overview
6	Index: Xbox Downloads
7	Index: XBLA Games
8	Index: TV Episodes
9	Index: Movies
10	Index: XBLA Reviews
11	Index: Must Download
12	Index: Previews
13	Index: Videos
14	Index: Images
15	Index: Features
16	Index: News
17	Index: Release Dates
18	Object Page Impacts
19	x360 Game Object Page: Download Promo Box
20	Download Object List Page Overview
21	Download Object Filtering
22	Download Object Profiles
23	Article Pages with Primary Relations to Download Objects
24	Phase 2 Items

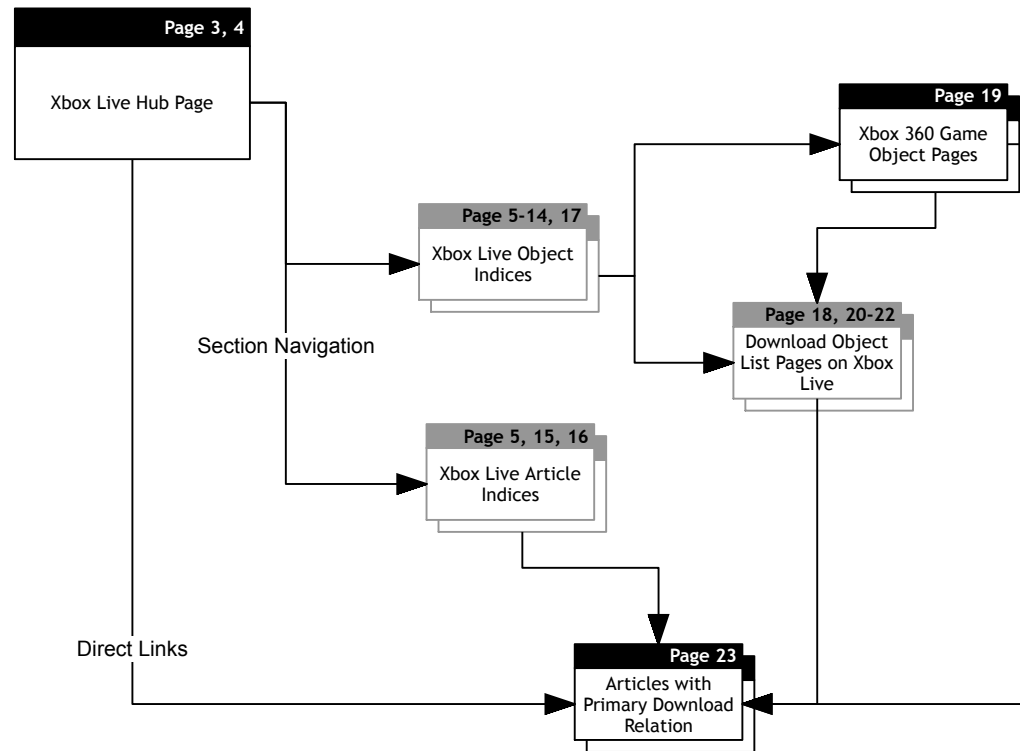
Project Purpose:

Business Goals:

Overview

- New Hub Page
- New Object and Article Indices
- New Download Object List Pages
- Add Download Promo box to X360 Object Pages
- Tweak Article Pages for support of Download Objects with parent objects

Xbox Live Project Overview



Overview

Xbox Live Channel Hub: Main items which require specification details are the section nav, latest updates, and release dates.

Xbox Live Channel Hub



1) Xbox Live Masthead

2) Section Navigation and Content Indices:
See pages x through x for section nav order and index requirements.

3) Latest Updates

4) Release Dates: Upcoming and Recently released xbla games. Movies, episodes, downloads will be added in the future.

5) Most Popular XBLA objects.

6) Most popular guides, cheats, and faqs for XBLA.

Overview

Xbox Live "Latest Updates":



News, Reviews, Previews, Videos, Images, and Features should pull articles which are tagged with the xbla (Xbox Live) topic. Also pull articles which have relations to XBLA Objects and Download Objects.


Xbox Live Latest Updates

Latest Xbox Live Updates

All
My Updates
News
Reviews
Previews
Videos
Images
Features

🕒 Updated 24 hours a day. All times PST.
Make this my default tab

13:36 07/01	<p>EA Sports Delivers Platform Specific Experience for Fifa Soccer 09 PlayStation 3 and Xbox 360 feature more than 250 core gameplay enhancements.</p>
13:02 07/01	<p>Double D Dodgeball Videos You can bruise more than egos.</p>
12:59 07/01	<p>Top Gun Anthem to Land on Guitar Hero III: Legends of Rock for Free on July Fourth</p>
12:53 07/01	<p>Legendary Videos The creatures are all over the place.</p>
 12:35 07/01	<p>Pre E3 2008: Star Wars: The Force Unleashed Videos Unleashing the force.</p>
11:53 07/01	<p>NCAA 09 Play of the Day: 7/1 Who's the best QB in the game?</p>
09:38 07/01	<p>FIFA 09 Screenshots A first look at EA's return to the pitch.</p>
09:38 07/01	<p>Who's Heading to Rock Band Guitars, prepare to be smashed.</p>
 00:20 07/01	<p>Australian Xbox 360 Price Cuts Official Plus sales data and comments from Microsoft AU.</p>

 Sign up for Xbox Live RSS Feed

Overview

Xbox Live Section Navigation Order:

- Xbox Downloads**
- XBLA Games**
- TV Episodes**
- Movies**
- Reviews**
- Must Download**
- Reader Reviews**
- Previews**
- Videos**
- Images**
- Features**
- News**
- Podcasts** – goes to IGN podcast index
- Release Dates**
- IGN Xbox 360**
- Hardware** – X360 Hardware
- Guides** – X360 Guides Index
- Cheats** – X360 Cheats Index
- FAQs** – X360 FAQs Index
- Message Boards** – Xbox 360 messageboard
- Contact Us** – Xbox Live contact form

Xbox Live Section Indices

Xbox Live Sections

Xbox Downloads (New)
xboxlive.ign.com/index/xbox-downloads.html

Index of Downloadable Game Content objects.

XBLA Games (New)
xboxlive.ign.com/index/xbla-games.html

Index of Xbox Live Arcade type xbox360 objects.

TV Episodes (New)
xboxlive.ign.com/index/xbox-tvepisodes.html

Index of all TV Episodes tagged as Xbox Download available.

Movies (New)
xboxlive.ign.com/index/xbox-movies.html

Index of all Movies tagged as Xbox Download available.

Reviews (New)
xboxlive.ign.com/index/reviews.html

Aggregated index of all XBLA game object reviews.

Must Download (New)
xboxlive.ign.com/index/editorpicks.html

Aggregated index of objects marked "Must Download" by Editorial.

Reader Reviews (X360 – Exists)
readerreviews.ign.com/rr/xbox360/

Previews (New)
xboxlive.ign.com/index/previews.html

Aggregated index of preview articles tagged xblx (Xbox Live).

Videos (New)
xboxlive.ign.com/index/videos.html

Aggregated index of videos attached to xbla and downloadable content objects.

Images (New)
xboxlive.ign.com/index/images.html

Aggregated index of images attached to xbla and downloadable content objects.

Features (New)
xboxlive.ign.com/index/features.html

Aggregated index of feature articles tagged xblx (Xbox Live). Filter by topics: Awards, Editorial, Essentials, Interview, Japan Report, Podcast, Retroview, Special, Top 10, Xbox Live

News (New)
xboxlive.ign.com/index/news.html

Aggregated index of news articles tagged xblx (Xbox Live).

Release Dates (New)
xboxlive.ign.com/index/release.html

Aggregated index of Xbox Live Arcade type xbox360 objects and downloadable content objects.

Overview
 Index of Downloadable Game Content objects.
 Columns: title (FORMAT: "parent game name: download name"), type, section, posted.
 Filters: type, alphabet.
 Anchor link title text to download object entry in download list page.

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary:** TBD by Editorial
- 4) Filtering: **Filter by Download Type**
- 5) Filtering: **Filter by Title**
- 6) "Game Object Common Name: **Download Object Name**": Anchor links to Download's profile in Download List Page.
- 7) **Section Link:** Links to section index for article type.

Xbox Live Dynamic Index: Xbox Downloads

Xbox Live Left Nav

IGN » Games » Xbox Live » Xbox Downloads

Xbox Downloads

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Choose Show Download Type

OTHER A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

download title	type	section	posted
Guitar Hero III: Coldplay Track Pack	Music Track	Features	Jun 28, 2008
Guitar Hero III: World of Warcraft Single Track	Music Track	Features	Jun 28, 2008

Sponsored Links

Metal Myths Exposed
 Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
[fuse.tv/rockandrollacidtest](#)

Find a Rap Music Lover
 Take The True Compatibility Test & Find Your Perfect Match Right Now!
[www.True.com](#)

Hip Hop Ringtones
 Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
[ringtones.33rpm.com](#)

Meet Triathlon Singles
 View Photo Profiles. Local Singles into Triathlons. Join Free Today!
[www.Fitness-Singles.com](#)

Send This Page to a Friend
Contact the Editors

X

Medium Rectangle

Promotions and Sweepstakes

8) **Section** and **Posted** should be driven by the child object.

Overview

Index of Xbox Live Arcade type xbox360 objects.
Columns: title, genre, section, posted.
Filters: genre, alphabet.

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary:** TBD by Editorial
- 4) Filtering: **Filter by Genre**
- 5) Filtering: **Filter by Title**
- 6) **"Game Object Common Name"** (if available): Links to game object page on x360.
- 7) **Section Link:** Links to section index for article type.

Xbox Live Dynamic Index: XBLA Games

IGN » Games » Xbox Live » XBLA Games

Xbox Live Arcade Games

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Choose

OTHER A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

game title	genre	section	posted
3D Ultra Mini Golf Adventures	Shooter	Features	Jun 28, 2008
Battlestar Galactica™	Action	Features	Jun 28, 2008

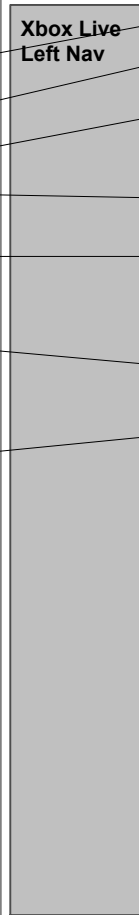
Sponsored Links

Metal Myths Exposed
Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
fuse.tv/rockandrollacidtest

Hip Hop Ringtones
Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
ringtones.33rpm.com

Find a Rap Music Lover
Take The True Compatibility Test & Find Your Perfect Match Right Now!
www.True.com

Meet Triathlon Singles
View Photo Profiles. Local Singles into Triathlons. Join Free Today!
www.Fitness-Singles.com



Overview
 Index of all TV Episodes tagged as Xbox
 Download available.
 Columns: title (FORMAT: "series name: episode name"), genre, IGN Score (US), posted.
 Filters: genre, alphabet.
 Link IGN Score to related review article.

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary:** TBD by Editorial
- 4) Filtering: **Filter by Genre**
- 5) Filtering: **Filter by IGN Score**
- 6) Filtering: **Filter by Title**
- 7) "Series Common Name: TV Episode Name": Links to TV Episode object page
- 8) **IGN Score:** Links to IGN Review article for score.

Xbox Live Dynamic Index: TV Episodes

Xbox Live Left Nav

IGN » Games » Xbox Live » TV Episodes

TV Episodes on Xbox Live

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Choose ▼ Show Genre

Choose ▼ Show Score

OTHER
ABCDEFGHIJKLMNOPQRSTUVWXYZ

episode title	genre	score	posted
Simpsons, The: When You Dish Upon a Star	Animation	8.8 8	Jun 28, 2008
Simpsons, The: When You Dish Upon a Star	Animation	6.2	Jun 28, 2008

Sponsored Links

[Metal Myths Exposed](#)
 Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
[fuse.tv/rockandrollacidtest](#)

[Hip Hop Ringtones](#)
 Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
[ringtones.33rpm.com](#)

[Find a Rap Music Lover](#)
 Take The True Compatibility Test & Find Your Perfect Match Right Now!
[www.True.com](#)

[Meet Triathlon Singles](#)
 View Photo Profiles / Local Singles into Triathlons. Join Free Today!
[www.Fitness-Singles.com](#)

Send This Page to a Friend
Contact the Editors

Medium Rectangle

Promotions and Sweepstakes

9) **Section and Posted** should be driven by the child object.

Overview

Index of all Movies tagged as Xbox Download available. Columns: title, genre, IGN Score (US), posted. Filters: genre, alphabet. Link IGN Score to related review article.

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary:** TBD by Editorial
- 4) Filtering: **Filter by Genre**
- 5) Filtering: **Filter by IGN Score**
- 6) Filtering: **Filter by Title**
- 7) **Movie Object Name:** Links to Movie object page
- 8) **IGN Score:** Links to IGN Review article for score.

Xbox Live Dynamic Index: Movies

Xbox Live Left Nav

IGN » Games » Xbox Live » Movies

Movies on Xbox Live

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Choose

Choose

OTHER A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

movie title	genre	score	posted
Batman Begins	Animation	8.8 ⁸	Jun 28, 2008
Who Killed Roger Rabbit?	Animation	6.2	Jun 28, 2008

Sponsored Links

[Metal Myths Exposed](#)
 Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
fuse.tv/rockandrollacidtest

[Hip Hop Ringtones](#)
 Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
ringtones.33rpm.com

[Find a Rap Music Lover](#)
 Take The True Compatibility Test & Find Your Perfect Match Right Now!
www.True.com

[Meet Triathlon Singles](#)
 View Photo Profiles. Local Singles into Triathlons. Join Free Today!
www.Fitness-Singles.com

Medium Rectangle

Promotions and Sweepstakes

9) Section and Posted should be driven by the child object.

Overview
 Aggregated index of review articles tagged xblx (Xbox Live).
 Columns: title, genre, score, posted.
 Filters: genre, alphabet.

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary:** TBD by Editorial
- 4) Filtering: **Filter by Genre**
- 5) Filtering: **Filter by IGN Score**
- 6) Filtering: **Filter by Title**
- 7) **Game Object Name:** Links to x360 game object page

Xbox Live Dynamic Index: XBLA Reviews

Xbox Live Left Nav

[IGN](#) » [Games](#) » [Xbox Live](#) » [XBLA Reviews](#)

Xbox Live Game Reviews

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Choose ▼

Show Genre

Choose ▼

Show Score

OTHER
ABCDEFGHIJKLMNOPQRSTUVWXYZ

game title	genre	score	posted
Band of Bugs	RPG	8.8	Jun 28, 2008
Bankshot Billiards 2™	Sports Sim	6.2	Jun 28, 2008

Sponsored Links

[Metal Myths Exposed](#)
 Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
[fuse.tv/rockandrollacidtest](#)

[Find a Rap Music Lover](#)
 Take The True Compatibility Test & Find Your Perfect Match Right Now!
[www.True.com](#)

[Hip Hop Ringtones](#)
 Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
[ringtones.33rpm.com](#)

[Meet Triathlon Singles](#)
 View Photo Profiles. Local Singles into Triathlons. Join Free Today!
[www.Fitness-Singles.com](#)

Send This Page to a Friend

Contact the Editors

Medium Rectangle

Promotions and Sweepstakes

Overview

Aggregated index Downloadable Content Objects which are marked "Must Download".
 Columns: title (FORMAT: "parent game name: download name"), type, score, posted.
 Anchor link title text to download object entry in download list page.

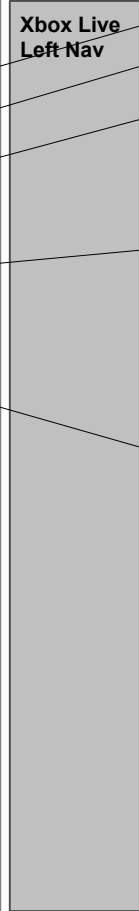
1) **Breadcrumbs**

2) **Page Title**

3) **Summary:** TBD by Editorial

4) **Latest Addition** to the "Must Download" list.

5) **"Game Object Common Name: Download Object Name":** Anchor links to Download's profile in Download List Page.



IGN » Games » Xbox Live » Must Download

Must Download

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Latest Addition

Guitar Hero III: Coldplay Track Pack
 "Violet Hill" (from the band's latest album, Viva la Vida), "Yellow" (from the album Parachutes), and "God Put A Smile Upon Your Face" (from the album A Rush of Blood to the Head)

<u>download title</u>	<u>type</u>	<u>posted</u>
Guitar Hero III: Coldplay Track Pack	Track	Jun 28, 2008
Lord of the Rings™, The Battle for Middle-earth™ II Aragon's Journey Maps	Combo Pack	Jun 28, 2008

Sponsored Links

Metal Myths Exposed
 Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
fuse.tv/rockandrollacidtest

Hip Hop Ringtones
 Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
ringtones.33rpm.com

Find a Rap Music Lover
 Take The True Compatibility Test & Find Your Perfect Match Right Now!
www.True.com

Meet Triathlon Singles
 View Photo Profiles. Local Singles into Triathlons. Join Free Today!
www.Fitness-Singles.com

[Send This Page to a Friend](#)
[Contact the Editors](#)

Medium Rectangle

Promotions and Sweepstakes

Overview

Aggregated index of preview articles tagged xblx (Xbox Live).
 Columns: title (if Download, use FORMAT: "parent game name: download name"), genre, type, posted.
 Filters: genre, type, alphabet.

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary**: TBD by Editorial
- 4) Filtering: **Filter by Genre**
- 5) Filtering: **Filter by Download Type**
- 6) Filtering: **Filter by Title**
- 7) **If Download, title is "Game Object Common Name: Download Object Name"**: Anchor links to Download's profile in Download List Page.
- 8) **If XBLA Game, title is "Game Object Common Name"**: Links to game object page on x360.

Xbox Live Dynamic Index: Previews

Xbox Live Left Nav

IGN » Games » Xbox Live » Previews

Xbox Live Previews

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Medium Rectangle

Choose

Show Genre

Choose

Show Download Type

OTHER
A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
V
W
X
Y
Z

<u>title</u>	<u>genre</u>	<u>download</u>	<u>posted</u>
Guitar Hero III: Coldplay Track Pack	Music	Track	Jun 28, 2008
Lord of the Rings™, The Battle for Middle-earth™ II Aragon's Journey Maps	Fantasy	Combo Pack	Jun 28, 2008
3D Ultra Mini Golf Adventures	Shooter		Jun 28, 2008
Battlestar Galactica™	Action		Jun 28, 2008

Sponsored Links

Metal Myths Exposed
 Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
fuse.tv/rockandrollacidtest

Hip Hop Ringtones
 Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
ringtones.33rpm.com

Find a Rap Music Lover
 Take The True Compatibility Test & Find Your Perfect Match Right Now!
www.True.com

Meet Triathlon Singles
 View Photo Profiles. Local Singles into Triathlons. Join Free Today!
www.Fitness-Singles.com

Send This Page to a Friend

Contact the Editors

9) **For Download Objects, Posted** should be driven by the child object.

Overview
 Aggregated index of videos attached to xbla and downloadable content objects.
 Filters: alphabet
 Alternate Index Views: Reviews, Previews

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary:** TBD by Editorial
- 4) **Reviews and Previews video indices** are also available using the same views.
- 5) Filtering: **Filter by Title**
- 6) If **Download**, title is "Game Object Common Name: Download Object Name": Anchor links to Download's profile in Download List Page.
- 7) If **XBLA Game**, title is "Game Object Common Name": Links to game object page on x360.

Xbox Live Dynamic Index: Videos

Xbox Live Left Nav

IGN » Games » Xbox Live » Videos

Xbox Live Videos

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

[All Videos](#) | [Reviews](#) | [Previews](#)

OTHER
A
B
C
D
E
F
G
H
I
J
K
L
M
N
O
P
Q
R
S
T
U
V
W
X
Y
Z

title	genre	download	posted
Guitar Hero III: Coldplay Track Pack	Music	Track	Jun 28, 2008
Lord of the Rings™, The Battle for Middle-earth™ II Aragon's Journey Maps	Fantasy	Combo Pack	Jun 28, 2008
3D Ultra Mini Golf Adventures	Shooter		Jun 28, 2008
Battlestar Galactica™	Action		Jun 28, 2008

Sponsored Links

Metal Myths Exposed
 Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
fuse.tv/rockandrollacidtest

Find a Rap Music Lover
 Take The True Compatibility Test & Find Your Perfect Match Right Now!
www.True.com

Hip Hop Ringtones
 Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
ringtones.33rpm.com

Meet Triathlon Singles
 View Photo Profiles. Local Singles into Triathlons. Join Free Today!
www.Fitness-Singles.com

Send This Page to a Friend

Contact the Editors

Medium Rectangle

Promotions and Sweepstakes

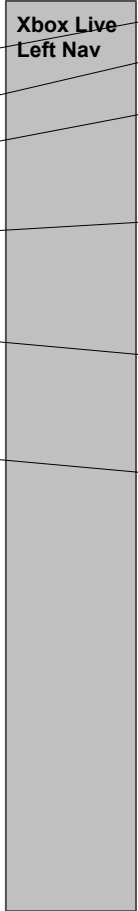
8) For Download Objects, Posted should be driven by the child object.

Overview

Aggregated index of images attached to xbla and downloadable content objects.
Filters: alphabet

Xbox Live Dynamic Index: Images

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary:** TBD by Editorial
- 4) Filtering: **Filter by Title**
- 5) **If Download,** title is "Game Object Common Name: Download Object Name": Anchor links to Download's profile in Download List Page.
- 6) **If XBLA Game,** title is "Game Object Common Name": Links to game object page on x360.



IGN » Games » Xbox Live » Images

Xbox Live Images

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

OTHER A B C D E F G H I J K L M N O P Q R S T U V W X Y Z

title	genre	download	posted
Guitar Hero III: Goldplay Track Pack	Music	Track	Jun 28, 2008
Lord of the Rings™, The Battle for Middle-earth™ II Aragon's Journey Maps	Fantasy	Combo Pack	Jun 28, 2008
3D Ultra Mini Golf Adventures	Shooter		Jun 28, 2008
Battlestar Galactica™	Action		Jun 28, 2008

Sponsored Links

Metal Myths Exposed
Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out!
fuse.tv/rockandrollacidtest

Hip Hop Ringtones
Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly!
ringtones.33rpm.com

Find a Rap Music Lover
Take The True Compatibility Test & Find Your Perfect Match Right Now!
www.True.com

Meet Triathlon Singles
View Photo Profiles. Local Singles into Triathlons. Join Free Today!
www.Fitness-Singles.com

Send This Page to a Friend
Contact the Editors

Medium Rectangle

Promotions and Sweepstakes

7) For Download Objects, Posted should be driven by the child object.

Overview

Aggregated index of feature articles tagged xblx (Xbox Live).

Order by date groups.

Filter by topics: Awards, Editorial, Essentials, Interview, Japan Report, Podcast, Retroview, Special, Top 10, Xbox Live

1) Breadcrumbs

2) Page Title

3) Summary: TBD by Editorial

Xbox Live Left Nav

IGN » Games » Xbox Live » Features

Xbox Live Features

Consectetuer adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Tuesday July 1, 2008

Too Human: Top 5 Quick Fixes

The rough edges we want smoothed before release.

Monday June 30, 2008

On the DLC: Who the Heck is Murloc?

Raise your flippers to the sky.

NCAA 09 Play of the Day: 6/30

Mascots doing flips.

Madden Monday: Top 50 Players

We argue about who should and shouldn't be in Madden's top 50.

Sponsored Links

Metal Myths Exposed

Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out! fuse.tv/rockandrollacidtest

Find a Rap Music Lover

Take The True Compatibility Test & Find Your Perfect Match Right Now! www.True.com

Hip Hop Ringtones

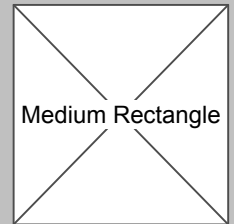
Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly! ringtones.33rpm.com

Meet Triathlon Singles

View Photo Profiles. Local Singles into Triathlons. Join Free Today! www.Fitness-Singles.com

Send This Page to a Friend

Contact the Editors



Medium Rectangle

Promotions and Sweepstakes

Overview
 Aggregated index of news articles tagged xbox (Xbox Live).
 Order by date groups.
 Filters: Month, Year

- 1) **Breadcrumbs**
- 2) **Page Title**
- 3) **Summary:** TBD by Editorial
- 4) **Filtering:** Filter by Month and Year

Xbox Live Left Nav

[IGN](#) » [Games](#) » [Xbox Live](#) » [News](#)

Xbox Live News

Consectetur adipiscing elit, sed diam nonummy nibh euismod tincidunt ut laoreet dolore magna aliquam erat volutpat.

Tuesday July 1, 2008

Too Human: Top 5 Quick Fixes
 The rough edges we want smoothed before release.

Monday June 30, 2008

On the DLC: Who the Heck is Murloc?
 Raise your flippers to the sky.

NCAA 09 Play of the Day: 6/30
 Mascots doing flips.

Madden Monday: Top 50 Players
 We argue about who should and shouldn't be in Madden's top 50.

Sponsored Links

<p><u>Metal Myths Exposed</u> Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out! fuse.tv/rockandrollacidtest</p>	<p><u>Find a Rap Music Lover</u> Take The True Compatibility Test & Find Your Perfect Match Right Now! www.True.com</p>
<p><u>Hip Hop Ringtones</u> Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly! ringtones.33rpm.com</p>	<p><u>Meet Triathlon Singles</u> View Photo Profiles. Local Singles into Triathlons. Join Free Today! www.Fitness-Singles.com</p>

Medium Rectangle

Promotions and Sweepstakes

Overview

Aggregated index of Xbox Live Arcade type xbox360 objects and downloadable content objects.
 Columns: title, genre, download type, posted, Alerts checkbox (games only), and Wishlist checkbox (games only).
 Filters: US, UK, Japan, Australia.

1) **Breadcrumbs**

2) **Page Title**

3) **Summary:** TBD by Editorial

3) **Summary:** TBD by Editorial

6) **If Download, title is "Game Object Common Name: Download Object Name":** Anchor links to Download's profile in Download List Page.

7) **If XBLA Game, title is "Game Object Common Name":** Links to game object page on x360.

Xbox Live Left Nav

IGN » Games » Xbox Live » ReleaseDates

Xbox Live Release Dates

Note that these are tentative release dates and are subject to change. Since release dates change on an almost daily basis, be sure to call your local retailer to make sure the game you're looking for is available (TBA indicates that no release date has been determined yet).

Q1 = January - March/Q2 = April - June/Q3 = July - September/Q4 = October - December

✉ - Receive email alerts ★ - Add to your Wishlist

- US
- UK
- JAPAN
- AUSTRALIA

title	genre	download	✉	★
Guitar Hero III: Coldplay Track Pack	Music	Track		
Lord of the Rings™, The Battle for Middle-earth™ II Aragon's Journey Maps	Fantasy	Combo Pack		
3D Ultra Mini Golf Adventures	Shooter		<input type="checkbox"/>	<input type="checkbox"/>
Battlestar Galactica™	Action		<input type="checkbox"/>	<input type="checkbox"/>

Sponsored Links

<p>Metal Myths Exposed Rock & Roll Acid Test busts Metal Myths on fuse tv. Check it out! fuse.tv/rockandrollacidtest</p>	<p>Find a Rap Music Lover Take The True Compatibility Test & Find Your Perfect Match Right Now! www.True.com</p>
<p>Hip Hop Ringtones Download Exclusive Hip-Hop & Rap Ringtones to your cell instantly! ringtones.33rpm.com</p>	<p>Meet Triathlon Singles View Photo Profiles. Local Singles into Triathlons. Join Free Today! www.Fitness-Singles.com</p>

- Send This Page to a Friend
- Contact the Editors

Medium Rectangle

Promotions and Sweepstakes

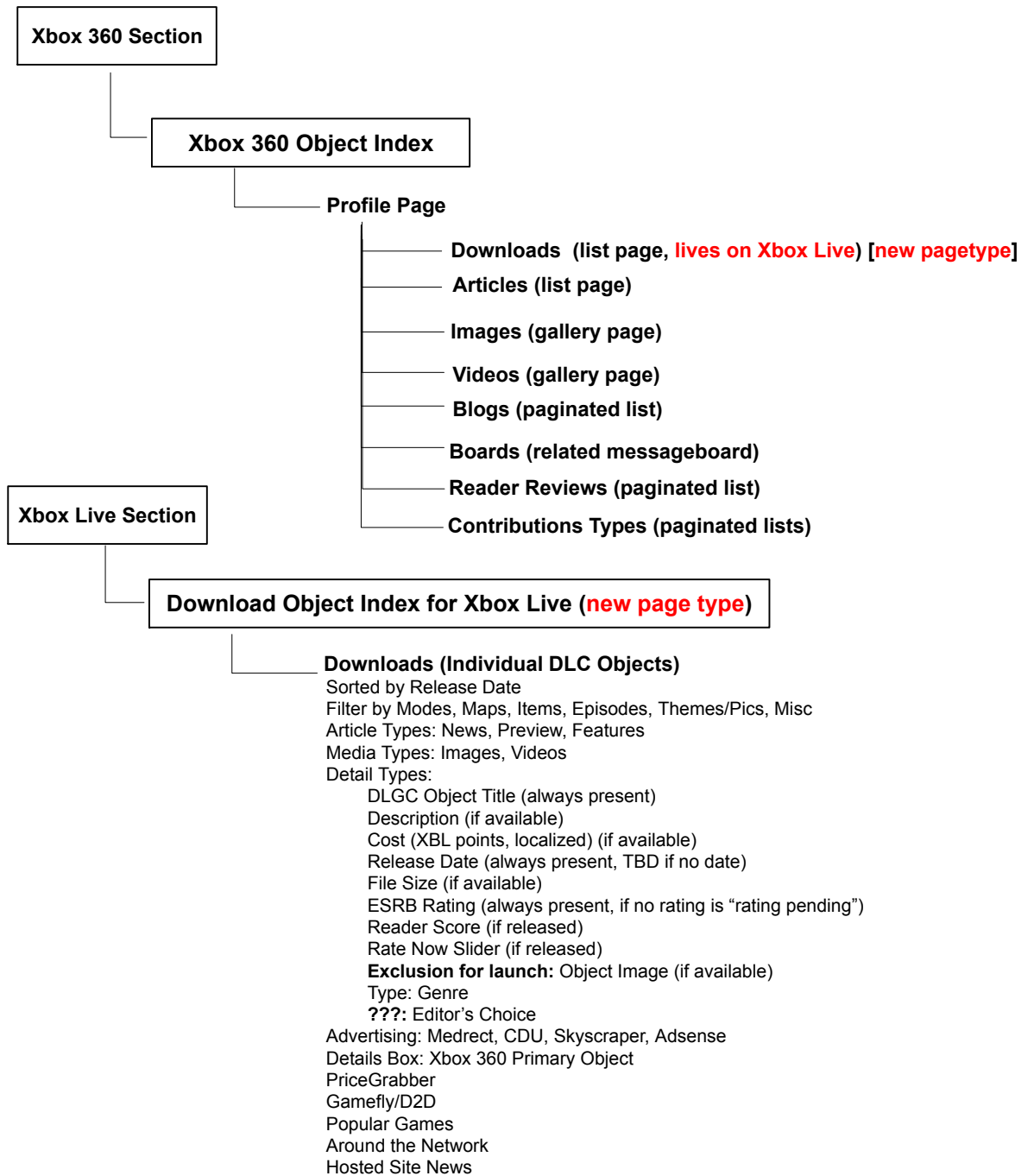
Xbox Live Dynamic Index: Release Dates

Overview

Description: Object pages map for Xbox Live project

Comments:

Objects Overview



Overview

Description: Downloads promo box on Xbox 360 object pages.

Sorting Logic:
Sort by latest articles associated with download objects which have been updated with text or media articles.

Exclusion: Rating score from individual titles and articles until community tools can be revamped further.

Display Logic: Only display if there are objects available on download page.

The screenshot shows a web page layout for Xbox 360. At the top left is the 'X360 Left Nav'. The main header is 'Xbox 360 Object Page: Downloads Box'. Below the header are two columns of statistics: 'Press Average: 0.3' with '38 press ratings' and 'Reader Average: 0.2' with '47 reader reviews'. A 'Your Rating' section shows a progress bar from 'N.R.' to 'RATE NOW'. Below this is a 'Game Help' section with a 'LATEST CHEATS' graphic and a list of unlockables: 'Unlockable: Bret Michaels of Poison', 'Unlockable: All Items Available', 'Unlockable: Neversoft Skateboard', 'Unlockable: PendulAxe Bass', and 'Unlockable: Beach Life Bass'. A link 'View all Guitar Hero III: Legends of Rock Cheats' is provided. Next is a 'Soundtrack Song List' dated 'September 3, 2007' with a link 'View all Guitar Hero III: Legends of Rock FAQs'. The 'Downloads' section is highlighted with a tab and contains an 'Xbox Live Channel Branded Image with "Xbox Live Downloadable Content" as copy'. It lists two items: 'The Elder Scrolls® IV: Oblivion™ Fighter's Stronghold' and 'The Elder Scrolls® IV: Oblivion™ Horses', each with a date and article type. A link 'View all [Common Object Name] Demos and Downloads' is at the bottom. The 'Images' section shows 'Images 1 - 3 out of 39' with three image thumbnails and a link 'View all Guitar Hero III: Legends of Rock Images'. Annotations on the left and right point to various elements, including the 'Downloads' tab, the branded image, the article titles, dates, and types, and the 'Link to Download Page'.

1) **Downloads Box** is located between Game Help and Images boxes for launch. In the future we may change placement depending on release state.

Design Note: This uses standard tab design on object pages.

2) **Download Object Name:** If possible, anchor link text to location of object description on download page.

3) **Latest Article (text or media) associated with Download Object**

4) **Strapline of article associated with Download Object**

5) **Date of article**

6) **Article Type of article**

7) **Xbox Live Channel Branded Image.**
Uses "Xbox Live Downloads" as copy text.
Links to the downloads page.
Alt tag is "Xbox Live Downloads for [Common Object Name]"

8) **Link to Download Page:**
Always display.
Use Common Object Name if avail.
Only display if there are articles attached to download objects.

Overview

Description: DLGC Downloads Page
Comments:

Downloads Page Contents

Sorted by Release Date
 Filter by Modes, Maps, Items, Episodes, Themes/Pics, Misc
 Article Types: News, Preview, Features
 Media Types: Images, Videos
 Detail Types:

- DLGC Object Title (always present)
- Description (if available)
- Cost (XBL points, localized) (if available)
- Release Date (always present, TBD if no date)
- File Size (if available)
- ESRB Rating (always present, if no rating is "rating pending")
- Reader Score (if released)
- Rate Now Slider (if released)

Exclusion for launch: Object Image (if available)

Type: Genre
 ????: Editor's Choice


Advertising: Medrect, CDU, Skyscraper, AdSense
 Details Box: Xbox 360 Primary Object
 PriceGrabber
 Gamefly/D2D
 Popular Games
 Around the Network
 Hosted Site News

Xbox Live: Download Object List Overview


Xbox Live Left Nav

IGN » Games » Wii » Game Profiles » Downloads

Tales of Symphonia: Dawn of the New World (Wii)



IMAGES



VIDEOS

Blogs Boards Guide FAQs Cheats Reviews **Previews** News Features

The Elder Scrolls IV: Oblivion Downloads

1 Parent Object Name
 5 Right Rail of Download List

2 Download Type Filtering

 [+] ALL ARTICLES

The Elder Scrolls IV: Oblivion Knights of the Nine Quest

3 Open Download Detail Box


 [-] FULL DETAILS

In this new expansion for The Elder Scrolls® IV: Oblivion™, defeat the attacking marauders and become Lord of Battleground Castle.

Release Date: December 10, 2008 (US), January 02, 2009 (UK), January 30, 2009 (AU)
 ESRB Rating: Rating Pending

File Size: 500mb
 Type: Music Track

Reader Average: 8.1
7 Ratings



Must Download

Guitar Hero III Parties Up with World of Warcraft - June 24, 2008, Reviews
 Oddest free download announced.

Guitar Hero III Parties Up with World of Warcraft - June 24, 2008, Reviews
 Oddest free download announced.

Guitar Hero III Parties Up with World of Warcraft - June 24, 2008, Reviews
 Oddest free download announced.

[-] ALL ARTICLES

The Elder Scrolls® IV: Oblivion™ Fighter's Stronghold


4 Closed Download Detail Box

 [+] FULL DETAILS

Oblivion™, defeat the attacking

Release Date: December 10, 2008 (US)

Reader Average: 8.1
7 Ratings



Guitar Hero III Parties Up with World of Warcraft - June 24, 2008, Reviews
 Oddest free download announced.

[+] ALL ARTICLES

Medrect
 Primary Object Game Details Box
 Countdown Widget (spring widget)
 Fileplanet/Gamefly
 Primary Game Object Ratings Box
 CDU Ad
 AdSense
 Price Grabber
 Around the Network
 Hosted Site News

Overview

Description: Downloads List filtering interface.

Download Type Groupings (by Hilary):

Group: Modes

- Multiplayer Game Mode
- Single-Player Game Mode

Group: Maps

- Map Addition
- Map Upgrade
- Map Editor

Group: Music Tracks

- Music Track Addition

Group: Items

- Character Addition
- Character Upgrade
- Character Skin
- Vehicle Addition
- Vehicle Upgrade
- Vehicle Skin
- Item Addition
- Item Upgrade
- Item Skin

Group: Episodes

- Episodic Content

Group: Themes/Pics

- Theme
- Gamer Pics

Group: Other

- Stats Adjustment
- Content Unlock
- Title Update
- Achievements
- Combo Pack
- Other Addition
- Other Upgrade
- Other Editor
- Other Skin
- In-Game Theme Addition

Xbox Live Left Nav

Xbox Live: Download Object List Filtering Interface

The Elder Scrolls IV: Oblivion Downloads

[All](#) | [Modes](#) | [Maps](#) | [Music Tracks](#) | [Items](#) | [Episodes](#) | [Themes/Pics](#) | [Other](#)

The Elder Scrolls IV: Oblivion Knights of the Nine Quest [\[-\] FULL DETAILS](#)

In this new expansion for The Elder Scrolls® IV: Oblivion™, defeat the attacking marauders and become Lord of Battlehorn Castle.

<p>Cost: 200 MS points (Conversion Guide)</p> <p>File Size: 500mb</p> <p>Type: Music Track</p>	<p>ESRB Rating: Rating Pending</p> <p>Release Date: December 10, 2008 (US), January 02, 2009 (UK), January 30, 2009 (AU)</p>
--	--

Reader Average: 8.1
7 Ratings

Must Download

Guitar Hero III Parties Up with World of Warcraft - June 24, 2008, Reviews [\[-\] ALL ARTICLES](#)

Oddest free download announced.

Guitar Hero III Parties Up with World of Warcraft - June 24, 2008, Reviews

Oddest free download announced.

Guitar Hero III Parties Up with World of Warcraft - June 24, 2008, Reviews

Oddest free download announced.

IMAGES

VIDEOS

The Elder Scrolls® IV: Oblivion™ Fighter's Stronghold [\[-\] FULL DETAILS](#)

In this new expansion for The Elder Scrolls® IV: Oblivion™, defeat the attacking marauders and become Lord of Battlehorn Castle. Release Date: December 10, 2008 (US)

Reader Average: 8.1
7 Ratings

Guitar Hero III Parties Up with World of Warcraft - June 24, 2008, Reviews [\[-\] ALL ARTICLES](#)

Oddest free download announced.

IMAGES

VIDEOS

1) Each link filters the listed objects to only display the "types" associated with that category (see comments on left of this page for types to category breakdown).

2) "All" link displays all download objects.

Overview
Description: Downloads List filtering interface.
Sorting Logic: This list is sorted by publish date for launch.
Sorting Exclusion: In the future we will look at alphabetical sorting and sorting by reader rating.

- 6) **Cost:** Displays when full details is [-]. Link "Conversion Guide" to Conversion Guide (static page).
- 7) **File Size:** Shows size of download in MB. Display if data is filled.
- 8) **Type:** Displays any types attached to object in NIB.
- 9) **Reader Average:** Displays the score average of all user ratings via slider. Only display after download is released.
- 10) **Total # of Ratings:** Display total number of ratings given by users. Only display after download is released.
- 11) **User Ratings Slider:** Only display after download release date has passed or game is marked released.
- 14) **Article:** For each article related to a download object, display headline, strapline, date, and article type.

Xbox Live: Individual Download Objects

Xbox Live Left Nav

1) Download Object Name: Always shown.


The Elder Scrolls IV: Oblivion Downloads

All | Modes | Maps | Music Tracks | Items | Episodes | Themes/Pics | Other

The Elder Scrolls IV: Oblivion Knights of the Nine Quest [\[-\] FULL DETAILS](#)

In this new expansion for The Elder Scrolls® IV: Oblivion™, defeat the attacking marauders and become Lord of Battlehorn Castle.

Cost: 200 MS points ([Conversion Guide](#)) **Release Date:** December 10, 2008 (US), January 02, 2009 (UK), January 30, 2009 (AU)
File Size: 500mb **ESRB Rating:** Rating Pending
Type: Music Track

Reader Average: 8.1  7 Ratings

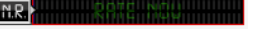
Must Download

[\[-\] ALL ARTICLES](#)

[IMAGES](#) [VIDEOS](#)

The Elder Scrolls® IV: Oblivion™ Fighter's Stronghold [\[+\] FULL DETAILS](#)

In this new expansion for The Elder Scrolls® IV: Oblivion™, defeat the attacking marauders and become Lord of Battlehorn Castle. **Release Date:** December 10, 2008 (US)


Reader Average: 8.1  7 Ratings

[\[+\] ALL ARTICLES](#)

[IMAGES](#) [VIDEOS](#)

The Elder Scrolls® IV: Oblivion™ Horses [\[+\] FULL DETAILS](#)

In this new expansion for The Elder Scrolls® IV: Oblivion™, defeat the attacking marauders and become Lord of Battlehorn Castle. **Release Date:** December 10, 2008 (US)

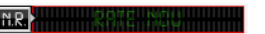
Reader Average: 8.1  7 Ratings

[\[+\] ALL ARTICLES](#)

[IMAGES](#) [VIDEOS](#)

The Elder Scrolls® IV: Oblivion™ Tigers [\[+\] FULL DETAILS](#)

In this new expansion for The Elder Scrolls® IV: Oblivion™, defeat the attacking marauders and become Lord of Battlehorn Castle. **Release Date:** December 10, 2008 (US)

Reader Average: 8.1  7 Ratings

[\[+\] ALL ARTICLES](#)

[IMAGES](#) [VIDEOS](#)

- 2a) **Full Details:** Opens and closes to display additional object details. Title, Summary, and Release Date are shown by default. First object on list page displays Full Details in [-] open state by default. All other objects are in a [+] closed state by default.
- 3) **Object Short Description:** Always shown.
- 4) **Release Date:** Always shown. Only show local version when Full Details is [+]. Show all local dates when Full Details is [-]
- 5) **ESRB Rating:** Displays when full details is [-]
- 12) **Must Download:** Displays if choice is flagged in NIB.
- 13a) **All Articles:** Opens and closes additional articles. Latest article is shown by default. First object on list page displays All Articles in [-] open state by default. All other objects are in a [+] closed state by default.
- 15) **Media:** Link to latest related image viewer page or video player page.
- 2b) **Full Details:** Example of closed state for Full Details [+]
- 13b) **All Articles:** Example of closed state for All Articles [+]

Overview

Description: How to display object tabs and details boxes on articles about a game download object.

1) **Download Object Title:** Use common name if available. Anchor link to object profile on download object list page.

2) **Download Object Media Tabs:** Follow linking conventions used on download object list page for media attached to downloadable game content objects in object tab.

3) **Details Box Title:** Common Name (if available) of Object is title of details box.

4) **Download's Parent Object(s):** List common names, if available, of any parent objects associated with the download game content object. Link to their object pages.

5) **Download Object Details:** List Download Type, Cost in MS points, File Size in MB, ESRB text rating, and the local release date (local depending on whether a user is US, UK, or AU).

6) **More Info Link:** Anchor link to object's location in download page.

Download Object Articles: Details and Tabs

Xbox Live Left Nav

World of Warcraft Single Track (X360)

IMAGES VIDEOS

Details for World of Warcraft Single Track

Download for: **Guitar Hero III, Guitar Hero II, Guitar Hero Collectors Edition**

Type: Music Track
Cost: 200 MS points
File Size: 500mb
ESRB Rating: Rating Pending
Release Date: December 10, 2008 (US)

[Click Here for More Download Info](#)

Overview

Description: List of features and items for phase 2.

Alerts, Wishlists, Collections, Blog About
Reader Reviews
Box Art on Downloads Pages and Article Pages
Pagination of Downloads Page